

Using other people's money to grow your business

Sources of Finance



Do you have a great business idea but need help and money to make it a reality?

Perhaps your business is already up and running but doesn't have the funds it needs to grow and develop?

Maybe you'd benefit from practical advice from someone who knows your sector inside out and is keen to help you?

If you have answered yes to any of these questions then signing up to the free Routes to Investment breakfast sessions may be the best business decision you'll ever make. The good news is that there is a great deal of financial help available in the North East – if you know where to look.

The early morning sessions being held by Routes to Investment in association with the North East Chamber of Commerce and the Federation of Small Businesses are designed to take a broad look at potential sources of cash from banks, venture capital and angel investors and the challenges and risks facing entrepreneurs looking for cash.

Our aim is to help entrepreneurs begin to evaluate the options that are right for them. There is no doubt that one size does not fit all.

Any business, whether just starting out or more mature looking for finance will benefit from this short sharp session.

In addition there will be entrepreneurs who have successfully raised cash, business angels, fund managers and others keen to offer advice and help on hand during the networking period.

The breakfast sessions are from 8.15am to 10.30am will be held in Tees Valley on 4 October, Northumberland on 10 October, Newcastle on 17 October and Sunderland on 24 October. Further information on venues is available by contacting the Routes to Investment office on 01912857100 or our website address which is www.routestoinvestment.co.uk

Along with information on available funding, guests will be able to meet members of The Experience Bank and hear key note speeches from North East entrepreneur Geoff Hodgson and North East Chamber of Commerce Chief Executive James Ramsbotham.

These breakfast sessions are a taster of what you could benefit from at our series of six workshops which will be starting on 5th November 2012 until 10th December 2012. These workshops will cover, foundation planning, getting to market & winning business, building and leading an effective team, effective funding, tax and exist strategies, the benefit of legal compliance and protection and pitching for investment.

Some of the biggest names in business, including former Sage chairman Paul Walker, Tyneside entrepreneur Jeremy Middleton and Director and Co-owner of SCM Pharma, Fiona Cruickshank, have passed on their expertise to delegates at previous workshops.

Please contact Michelle Blow on 01912857100 or email michelle@hilaryflorekpr.co.uk if you are interested in signing up to one of the breakfast sessions in your area.



Federation of Small Businesses
The UK's Leading Business Organisation

